

WOMEN IN transport AWARDS

17 October 2017 | Durban International Convention Centre, South Africa



www.womenintransport.co.za

G O L D
SPONSORSHIP PACKAGE

COST OF THE PACKAGE:
R85 000 excl.VAT

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GOLD LOUNGE AREA:

The category sponsor will be allocated one gold lounge area at the Women in Transport Awards cocktail evening, including the following features:

- 12 seat lounge area, and two tables.
- Exclusive waitron to tend to you and your guests during the cocktail evening awards function.
- Open bar and cocktail tapas for you and your guests.
- Table signage featuring your company's logo.
- Max two pull up banners in the sponsors gold lounge area (provided by sponsor).
- Supply gift bags for your guests, in the sponsors lounge area only (provided by sponsor).

CATEGORY SPONSORSHIP:

The sponsor will have ownership of one of the categories to be presented at the 2016 Women in Transport Awards cocktail evening (category availability is on a first come first serve basis).

AWARDS PRESENTER:

A representative from your organisation will hand over the award to the winner of the category sponsored.

PHOTO OPPORTUNITY:

A sponsor representative will have the opportunity to take photos with VIP guests and category winner in press room (can be used for PR purposes post event).

AWARDS CERTIFICATE:

The sponsor's logo will be predominantly featured on the certificate presented to the winner and finalists within the category sponsored.

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MEDIA PARTNER AND NATIONAL PROMOTIONAL CAMPAIGN:

The sponsor's logo will be positioned on all the Awards and the African Ports Evolution and African Rail Evolution events print and online media, creating further brand exposure prior, during and post event.

AWARDS WEBSITE:

- The sponsor's logo will be positioned in the website home-page. The website will be used as the main information distribution channel and, as such, will be regularly updated and refreshed with the latest information.
- The sponsors profile, link and logo will be profiled on the on our hosts website www.portsevolution.com and www.rail-evolution.com

AWARDS BROCHURE, CRITERIA OUTLINE AND NOMINATION FORMS:

The sponsor's logo will be placed on the awards brochure, criteria and nomination forms

BRANDED SLIDES:

The sponsor's logo and branding will appear on the all slides when finalists and winners for your category are called on stage.

AWARDS LOGO:

Rights to use the Women in Transport Awards logo on your corporate website and advertising campaign prior, during event and six months post event.

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