

# WOMEN IN transport AWARDS

17 October 2017 | Durban International Convention Centre, South Africa



[www.womenintransport.co.za](http://www.womenintransport.co.za)

**SILVER**  
SPONSORSHIP PACKAGE

COST OF THE PACKAGE:  
**R57 750** excl.VAT

### **SILVER LOUNGE AREA:**

The silver sponsor will be allocated a silver lounge area at the Women in Transport Awards cocktail evening, including the following features:

- Eight seat lounge area, and one table.
- Exclusive waitron to tend to you and your guests during the awards cocktail function.
- Open bar and cocktail tapas for you and your guests.
- Table signage featuring your company's logo.
- Max two pull up banners in the sponsors premier lounge area (provided by your organisation).
- Supply gift bags for your guests, in the sponsors lounge area only (provided by your organisation).
- Option to sponsor a prize to be given out during the awards cocktail evening (provided by your organisation, subject to organiser's approval).

### **CATEGORY SPONSORSHIP:**

The sponsor will have ownership of one of the categories to be presented at the 2016 awards cocktail evening (category availability is on a first come first serve basis).

### **AWARDS PRESENTER:**

A representative from your organisation will hand over the award to the winner of the category sponsored.

### **PHOTO OPPORTUNITY:**

A sponsor representative will have the opportunity to take photos with VIP guests and category winner in press room (can be used for PR purposes post event).

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## **AWARDS CERTIFICATE:**

The sponsor's logo will be predominately featured on the certificate presented to the winner and finalist within the category sponsored.

## **MEDIA PARTNER AND NATIONAL PROMOTIONAL CAMPAIGN:**

The silver sponsor's logo will be positioned on all the awards and the African Ports Evolution and African Rail Evolution print and online media, creating further brand exposure prior, during and post event.

## **AWARDS WEBSITE:**

- Your organisations logo will be positioned on the website home-page. The website will be used as the main information distribution channel and, as such, will be regularly updated and refreshed with the latest information.
- Your organisations profile, link and logo will be profiled on the on our hosts website [www.portsevolution.com](http://www.portsevolution.com) and [www.rail-evolution.com](http://www.rail-evolution.com)

## **AWARDS BROCHURE, CRITERIA OUTLINE AND NOMINATION FORMS:**

The sponsor's logo will be placed on the awards brochure, criteria and nomination forms.

## **BRANDED SLIDES:**

The sponsor's logo will be placed on the awards brochure, criteria and nomination forms.

## **AWARDS LOGO:**

Right to use the Women in Transport Awards logo on your corporate website and advertising campaign prior, during event and six months post event.

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